



For immediate release

Attention business, finance, real estate, technology and news/assignment editors:

### **TECHNOLOGY INCUBATOR OPENS IN BROMONT'S TECHNOPARC**

Bromont, October 23, 2008 – The Bromont Economic Development Corporation (SODEB) is proud to announce the opening of its new business incubator that will provide support, resources, networking and advice for start-up businesses. The new industrial incubator occupies approximately 3,300 sq. ft. in a brand new high tech industrial building in the Technoparc Bromont. The Technoparc Bromont was officially recognized as a science park specialized in microelectronics, new materials and renewable energy in April 2008 by the *Association des parcs de recherches et technopoles du Québec* (APRTQ).

The goal of the incubation project is to help entrepreneurs start successful technology-based businesses with strong growth potential that are committed to remaining in the Bromont area. Particular emphasis will be placed on nurturing businesses that operate in the microelectronics, new materials and renewable energy industries, as Jacques Des Ormeaux, Executive Manager of SODEB explains:

"One of our priorities is to help create new businesses in growth and this business incubator will help to achieve that objective. We believe that economic development is a by-product of entrepreneurship and we are assured, that by creating a critical mass, the Technoparc Bromont will become the North American leader in these niches. We hope this new incubator facility will become a key part of our Technoparc and will contribute positively to Bromont's economy."

To ensure the incubator's success, measures will be taken to firmly embed it in the local business community as evidenced by its location in a brand new 37,000 sq.ft. industrial property in the heart of Technoparc Bromont and a stone's throw from the new daycare dedicated to the Technoparc that will open in 2009. The agreement for reciprocal collaboration for economic and industrial development based on research and development signed with the *Université de Sherbrooke* in April 2008 should further contribute to the growth of these businesses.

Access to quality facilities at preferential rates allows start-up businesses to perform better and to be more aggressive in their strategies. The incubator also exposes businesses to networking and mentoring activities, in addition to offering shared common areas and services that contribute to keeping operating expenses low.

The *Technoparc de Bromont* covers an area of 70,000 sq.ft. and is located at exit 74 off the Eastern Townships Autoroute (Highway 10), near the US border. The park is already host to industries such as IBM Canada, GE Canada, Dalsa Semiconductor, AAER, Qualité-T-Tube, Spécialités Industrielles Canada, Quebecor World, Thomas & Betts, Unifix, and the Eastern Townships Regional Airport. For more information, please visit: [www.technoparcbromont.com](http://www.technoparcbromont.com).

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