



**PRESS RELEASE**  
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**THE FIRST MULTI-MILLION DOLLAR MASTER PLANNED MOUNTAIN NEIGHBOURHOOD BREAKS GROUND IN BROMONT IN THE EASTERN TOWNSHIPS.**

**Bromont, August 4, 2004** – Today, Wes Reinheller, president of Medican and Pauline Quinlan, the Mayor of Bromont, broke ground for the first condominium building of Cercle des Cantons, a remarkable mountain home neighbourhood located on the peaceful, western flank of Mount Brome with ski-in, ski-out access to SkiBromont.

100 guests were on hand to witness the groundbreaking of this 150 million dollar undertaking. “This is a first for Bromont and a welcome addition to our municipality. Its scope and quality will spark a completely new kind of experience for our current and future residents and I am exceedingly pleased to break ground on its first building. Our entire community will benefit from it.” said Mrs Pauline Quinlan.

Designed to be the most sought-after neighbourhood in the Townships, Cercle des Cantons is the brainchild of Medican, a leading Canadian real estate development company based in Medicine Hat, Alberta. According to Wes Reinheller, President and founder of Medican, «Like Bromont which had its 40<sup>th</sup> birthday this year, Medican is celebrating 30 years in developing healthy and active neighbourhoods in which the quality of life and the environment are of utmost importance. Cercle des Cantons is the culmination of this and in Bromont we found the ideal site, partners and technological infrastructure in which to accomplish our vision. As we break ground today, we cross the threshold into realizing years of planning and I am thrilled.”

Among the guests and speakers were Mr. Charles Désourdy of SkiBromont the most successful mountain resort in the Townships, Mr. Roger Deslauriers of the world famous Equestrian Centre of Bromont, Mr. Paolo Di Pietrantonio of the award winning Chateau Bromont with its newly acquired golf course, Mme. Yvette Pratte, the founder of the newly expanded 18,000 sq. ft SpaConcept Bromont, Mrs. Patricia Dunlavey, whose land provided the site for the Cercle des Cantons, Mr. Gérald Allaire of Le Royal Bromont Golf course and Mr. Nicolas Breton of Mayton Construction, the builder of the condominiums.

Alan Bellavance, the well-known Townships architect, was also on hand and said, “From the beginning, Medican was intent on creating a truly one-of-a-kind neighbourhood in

which what we were preserving was as important as what we were building. The architectural heritage of the Townships, tree-lined paths and narrow country roads connecting to existing hiking and biking trails and an outstanding 30,000 square foot recreational pavilion are all integral to the quality of life and natural beauty of the surroundings at the Cercle des Cantons. In fact the percentage of building to green space on the 50-acre mountain site is just 12%, the lowest that I know of for a project of this scope.”

### **First condominiums to be delivered spring 2005**

With this groundbreaking, the first 60 condominiums should be ready by Spring 2005. Prices for the condominiums range from \$170,000 to \$400,000 and more than 60 % of the first building’s condominiums have been sold. Plans for the second building are underway.

Mr. Philip Grant, Partner of The Inner Circle, the firm responsible for the sales and marketing of Cercle des Cantons, announced at the groundbreaking ceremony that:” The response has been tremendous for the Cercle des Cantons. More often than not our purchasers are motivated by three primary reasons: the hassle-free lifestyle, the natural and peaceful quality of life and the ground floor opportunity that owning a Cercle des Cantons mountain condominium represents for them and their families. This groundbreaking is especially exciting for them.”

To find out more about Cercle des Cantons and its mountain condominiums, please call (450) 534-0070 or toll free 1 866 557-0005 or visit our website at [www.cerclodescantons.com](http://www.cerclodescantons.com) or drop into our sales office at 15 Bromont Blvd. (Exit 78 of Autoroute 10).

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